



Information and on-line shopping:  
[www.emister.eu](http://www.emister.eu)

Do you want to know  
**the number of people**  
that walked into your shop  
and **how much time**  
they spent in there?

**RTTEL**  
THE ICT INTEGRATOR

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Please read the following usage scenarios and see how we can improve your business.

Selected information from the system

Shop	Morning	Evening	Total	Avg	Max Hour	Average Stay Time (in minutes)
Restoran	127	34	161	12	0:00-01:00	9
Hotel	34	29	63	6	10:00-11:00	12
Bar	10	19	29	7	11:00-12:00	9
Kafe	19	17	36	7	10:00-11:00	9
Total	190	109	299	11	10:00-11:00	9

  

Shop	Total Number	Max. Stay	Max. Hour
Restoran	161	4 Nov 2012	9
Hotel	63	6 Nov 2012	12
Bar	29	1 Nov 2012	9
Kafe	36	12 Nov 2012	7
Total	299	12 Nov 2012	9

1632872738466  
286163287273846993418813045097349163861632872738466  
0586163287273846993418813045097349163861632872738466

- 4 Do you manage a restaurant?  
Do you want to know how much time your customers stay in the restaurant?
- 5 Do you have an external company that they perform maintenance tasks occasionally?  
Do you want to know when is the right time to do it?

# You know now.



MISTER MOVE is a system that counts the number of people that walk in a place at any time and how much time they spent in there. The system consists of wireless sensors and software and can be installed in retail stores, restaurants, hotels, recreation areas etc. People counting will help your company to easily evaluate staffing needs and performance, advertising policy and sales, etc.

- 1 How many people walk in your shop this morning?  
Has the number of customers been increased this month?
- 2 Is your advertising policy bringing more people in the shop?  
Has the number of customers been increased? Are more customers walk in your shop, when there is advertising?
- 3 Are your sales increasing or decreasing year after year?  
The number of customers decreased (or increased) or is the same but the sales are lower (or higher)?

COMPANY	AREA	SITE	HOUR	NUMBER OF PEOPLE
Hotel	Restoran	Restoran	09:00-10:00	2
			10:00-11:00	8
			11:00-12:00	30
			14:00-15:00	2
	Hotel	Hotel	12:00-14:00	29
			13:00-14:00	18
			16:00-17:00	1
			17:00-18:00	10
	Bar	Bar	14:00-15:00	1
			15:00-16:00	28
			17:00-18:00	38
			18:00-19:00	4
Kafe	Kafe	10:00-11:00	20	
		11:00-12:00	13	
		13:00-14:00	5	
		15:00-16:00	38	
	Kafe	Kafe	16:00-17:00	25
			17:00-18:00	16
			18:00-19:00	7
			19:00-20:00	14
	Kafe	Kafe	20:00-21:00	2
			21:00-22:00	26
			22:00-23:00	11
			23:00-00:00	3
Kafe	Kafe	00:00-01:00	24	
		01:00-02:00	2	
		02:00-03:00	2	
		03:00-04:00	2	
TOTAL				152

- 6 There are 70 people walking in your shop every day. Do they come throughout the day evenly or most of them come between 10-11 in the morning?  
Do you need more staff during this time of the day? Do you need staff to work only 2-3 hours during the day?
- 7 Are you a bar owner?  
Do you want to know how many people are in your shop any time during the day?
- 8 Sales didn't bring you the expecting income.  
Has the number of customers increased or you sell more items per walking customer?